### S.No. 3- Report of Promotion of IGNOU Programme amongst college students at Bharat Mata College, Thrikkara

#### Date: 21<sup>st</sup> July, 2016 (Thrursday)

The Bharat Mata College, Thrikkara was visited by Dr. Praseetha Unnirkrishnan, Asst. Director on 21<sup>st</sup> July, 2016 (Thursday) as a part of Admission campaigning for IGNOU Programmes. Overall there were four class interactions of 15-20 minutes duration and one teacher interaction of 15 minute minute duration.

The students were briefed about the history and features of IGNOU like,

- Brief history of IGNOU,
- Growth of IGNOU,
- Admission cycle of IGNOU
- Examination time of IGNOU
- Flexible admission rules,
- Nominal fees.
- Complete fee reimbursement for SC/STs,
- About study centres,
- Examination flexibility etc. were explained.
- Brochures were distributed and content explained.
- The certificate/diploma programmes pertaining to the concerned area of study was specifically explained to students.

In addition to the above, the lecturers/teachers were also briefed about the programmes of IGNOU and how they could encourage students by suggesting relevant programmes was also emphasized.

Student queries mainly related to:

- Difference between Regular and Special study centre
- Whether two degrees can be pursued simultaneously or not?
- About recognition of degrees from IGNOU and whether the same would be valid for higher studies in future?
- Seats pertaining to B. Ed admission and how to apply?
- Fee structure and how much is the fees for particular course, whether the fee mentioned in the brochure is for one year or two years combined.
- Admission process

Also the Co-ordinator was briefed about the sessions taken and requested the co-ordinator to play a pro-active role in the promotion of programmes of IGNOU. Had also distributed the one page information of IGNOU to be posted at all notice boards of the college.

### S.No. 4- Report of Promotion of IGNOU Programme amongst college students at CMS College, Kottayam

Date: 22<sup>nd</sup> July, 2016 (Friday)

The CMS college was visited by Dr. Praseetha Unnirkrishnan, Asst. Director and Mr. Sebastian, Executive -DP on 22<sup>nd</sup> July, 2016 (Friday) as a part of Admission campaigning for IGNOU Programmes. After a brief interaction with the Co-ordinator (Dr. Tomy) and other staff of the study centre, the class interactions began. Overall there were Nineteen class interactions of 15-20 minutes duration and one teacher interaction of 15 minute duration. During the discussions, information brochure of RC Cochin was distributed to all the students.

The students were briefed about the history and features of IGNOU like,

- Brief history of IGNOU,
- Growth of IGNOU,
- Recognition of IGNOU by DEB, UGC
- Admission cycle of IGNOU
- Examination time of IGNOU
- Flexible admission rules,
- Nominal fees,
- Complete fee reimbursement for SC/STs,
- About study centres,
- Placement opportunities
- Examination flexibility etc. were explained.
- Brochure distributed and content explained.
- The certificate/diploma programmes pertaining to the concerned area of study was specifically explained to students.

In addition to the above, the lecturers/teachers of Sociology dept. including the Asst. Coordinator. were also briefed about the programmes of IGNOU and how they could encourage students by suggesting relevant programmes was also emphasized.

Student queries mainly related to:

- Type of programmes which they could pursue.
- Whether two degrees can be pursued simultaneously or not?
- About recognition of degrees from IGNOU and whether the same would be valid for higher studies in future?
- Fee structure and how much is the fees for particular course, whether the fee mentioned in the brochure is for one year or two years combined.
- Eligibility criteria for MBA programme.
- Admission process
- Examination process etc.

Further the Asst. Co-ordinator (Mr. Johnson) was briefed about the sessions taken and requested the Asst. co-ordinator and the staff at the Study centre to play a more pro-active role in the promotion of programmes of IGNOU.

#### S.No. 6- Report of Promotion of IGNOU amongst CISF Trainees at CISF unit of Cochin International Airport Ltd., Cochin

Date: 06/12/2017

An awareness and promotional campaign for CISF personnel was held at the Training Hall of the ATC, CIAL on 6<sup>th</sup> December, 2017. Around 750 CISF personnel are there at CIAL out of which around 70 CISF personnel of the morning shift attended the programme.

The programme began with a welcome speech by Col. Muthuswamy, CISF wherein he welcomed the IGNOU officials from RC Cochin, Dr. Praseetha Unnikrishnan, Asst. Director and Sh. K.J. Officer, Section Officer. He also gave a brief about IGNOU in which he specially emphasized on the Foundation programme i.e. BPP which is very beneficial for the CISF personnel. He was happy that IGNOU took the initiative to sensitize the CISF personnel about the programmes of IGNOU and its benefits.

Since the CISF personnel were more comfortable with Hindi Language, Sh. K.J. Joseph gave a brief introduction about the IGNOU and its programmes wherein he specifically highlighted the programmes which could be beneficial to CISF personnel like BPP, BA, B.Com etc.

Dr. Praseetha Unnikrishnan also briefly explained the structure of IGNOU, the method of delivery of programmes, the role of Regional centre/Study centre. She introduced the participants to the brochure of IGNOU RC Cochin and explained briefly the contents of the brochure, highlighted the programmes which may be of interest to them and how they can apply for the IGNOU programmes online. The student support services available were also explained to the participants.

During the course of presentation there were various queries from the participants pertaining to,

- 1. How to complete the existing ongoing IGNOU programme which one of the participants had already registered but could not complete due to time constraints. To this the method of credit transfer was explained
- 2. Pursuing M.Phil/Ph.D programme, details about the same being done from Head quarter was given and for more information to refer to www.ignou.ac.in website.
- 3. Pursuing of two degree programmes simultaneously, for this the UGC regulation for not pursuing two degree was explained.
- 4. Change of Regional centre/study centre was also explained.
- 5. Online admission portal was also explained.
- 6. Pursuing studies after being transferred to another place while on duty was a common concern for all. To this change of Regional centre/study centre was explained.

In the end it was specifically emphasized that this information provided needs to be shared amongst others including the other CISF jawans and their families for a better reach out. The session ended with a vote of thanks to one and all.

### S.No. 7- Report of Promotion of IGNOU Programme amongst college students at St. Antony's College, Peerumade

Date: 22.01.2018

As per the decision and movement order issued by the Regional Director (i.c) Dr. V T Jalajakumari, Asst. Regional Director had visited the St. Antony's college of Arts and Science College, Peerumade to conduct the admission campaign for Jan 2018 admission session. The visit has been organized and scheduled with the consent of the management of the institution and conducted at 11.30 am to 1.30 pm in the presence of the management of the college, directors of the sister institutions in the corporate, Kutumbasree, Vyapari Vyavasayi Ekopana samithi, Peruvanthanam Islamic madrasa, the Grama Panchayath and staff and students of the institution. More than 200 participants were presented in the meeting. The area is totally an unreached one to IGNOU and promising much opportunity to implement village extension programmes through distance education, if the institution is identified as a central hub to locate the activities. The institution itself has showed their interest to start a Regular Study Centre there and approached us for further proceedings. We can expect a good number of admission from that remote area as it is far away from the nearest study centres in Kottayam and Idukki. Kutumbasree and Madrasa will jointly take initiatives to promote admission to our university.

#### S.No. 8- Report of Promotion of IGNOU Programme amongst college students at Bharat Mata College, Thrikkara,

Date: 23<sup>rd</sup> January, 2018 (Tuesday)

The Bharat Mata College, Thrikkara was visited by Dr. Praseetha Unnirkrishnan, Asst. Director on 23<sup>rd</sup> January, 2018 (Tuesday) as a part of Admission campaigning for IGNOU Programmes. There were two Interactive sessions with students. A joint MBA class of around 70 students/faculty was present in the first interaction and in the second session around 30 students/faculty was present in the MSW class.

The students were briefed about the history and features of IGNOU like,

- Brief history of IGNOU,
- Growth of IGNOU,
- Admission cycle of IGNOU
- Examination time of IGNOU
- Flexible admission rules,
- Nominal fees,
- Complete fee reimbursement for SC/STs,
- About study centres,
- Examination flexibility etc. were explained.
- Brochures were distributed and content explained.
- The certificate/diploma programmes pertaining to the concerned area of study was specifically explained to students.

In addition to the above, the lecturers/teachers were also briefed about the programmes of IGNOU and how they could encourage students by suggesting relevant programmes was also emphasized.

Student queries mainly related to:

- Difference between Regular and Special study centre
- Whether two degrees can be pursued simultaneously or not?
- About recognition of degrees from IGNOU and whether the same would be valid for higher studies in future?
- Fee structure and how much is the fees for particular course, whether the fee mentioned in the brochure is for one year or two years combined.
- Clarity on the Add-on courses which they can pursue with their Degree programme
- Admission process

The Co-ordinator of Bharat mata College Fr. Varghese was present throughout the sessions and has been requested to play a pro-active role in the promotion of programmes of IGNOU. The brochure and one page information about programmes of IGNOU and BPP programme was circulated amongst all.

S.No. 9- Report of Admission campaign for SC/ST under freeship collaboration with NPGRC at Adimalyam Cheruthoni, Nedunkandam, Thekkady, Pooyamkutty (5 Places)

Place: Idukki Date: 30.05.2018

As per the movement order issued by the Regional Director, Dr. V T Jalajakumari, Asst. Regional Director had visited Idukki, Mariyapuram where a meeting was organized by National Public Grievance Redressal Commission, an autonomous institution under the Minority Commission of Govt. of India to collaborate with IGNOU to cater the opportunity of higher education among SC and ST educational aspirants in Idukki district. This programme is being conducted as a continuation of the meeting held at Aluva last year where all the District leaders of Gothra Maha Sabha presented. In the present meeting more than hundred participants were presented. Among them many were representatives of various organizations like Kutumbasree, SC and ST communities. According to the objective of the

The undersigned was the key note speaker and the session was focused on the ODL system and its impact on higher education especially among deprived sections of the society. The programme details such as courses, fee structure, duration flexibilities and convenience in IGNOU are discussed. It started at 10.30am and finished at 2.30 pm. The campaigns focusing at the SC/ST communities will be an active step to aware and educate them by utilizing the provisions of fee exemption implemented by IGNOU.

commission to conduct an educational Adaalat to attain the right to education among the

deprived section, they have invited us to collaborate with.

Place: Idukki Date: 23.06.2018

As per the movement order issued by the Regional Director, Dr. V T Jalajakumari, Asst. Regional Director had visited Idukki, Nedunkandam where a meeting was organized by National Public Grievance Redressal Commission, an autonomous institution under the Minority Commission of Govt. of India to collaborate with IGNOU to cater the opportunity of higher education among SC and ST educational aspirants in Idukki district. This programme is being conducted as a continuation of the meeting held at Aluva last year and in Idukki on 30<sup>th</sup> May. In the present meeting more than two hundred participants were presented. Among them many were representatives of various organizations like Kutumbasree, SC and ST communities.

The undersigned was the key note speaker and the session was focused on the ODL system and its impact on higher education especially among deprived sections of the society.

The programme details such as courses, fee structure, duration flexibilities and convenience in IGNOU are discussed. It started at 11.30am and finished at 5.30 pm. The campaigns focusing at the SC/ST communities will be an active step to aware and educate them by utilizing the provisions of fee exemption implemented by IGNOU.

Place: Adimali and Pooyamkutty Tribal settlement

Date: 30.06.2018

As per the movement order issued by the Regional Director, Dr. V T Jalajakumari, Asst. Regional Director had visited Adimali, Idukki (Dt.) where a meeting was organized by National Public Grievance Redressal Commission, an autonomous institution under the Minority Commission of Govt. of India to collaborate with IGNOU to cater the opportunity of higher education among SC and ST educational aspirants in Idukki district. This programme had been conducted on 30<sup>th</sup> May at Adimali as a continuation of the meetings held at Aluva, Idukki and Nedunkandam. In the present meeting more than two hundred participants were presented. Among them many were from general category also.111 candidates from ST communities and 29 from general category had taken on the spot admission. The applications were scrutinized there itself and instructions were given to rectify them.

The undersigned was the key note speaker and the session was focused on the ODL system and its impact on higher education especially among deprived sections of the society. The programme details such as courses, fee structure, duration flexibilities and convenience in IGNOU are discussed. It started at 11.30am and finished at 5.30 pm. The campaigns focusing at the SC/ST communities will be an active step to aware and educate them by utilizing the provisions of fee exemption implemented by IGNOU.

In continuation of the meeting the very next day, i.e on 1<sup>st</sup> July a campaign was held at St George Orthodox Church, Pooyamkutty for almost two hours from 11.30am. The gathering at the church was not from SC or ST categorie.

In the afternoon after lunch, the team of NPGRC and the undersigned had met the Tribal Extension officer of Ernakulam District and discussed the steps to be taken to fulfill the objectives of IGNOU and the educational dreams of the society. Along with the residents of the Pooyamkutty valley the education team visited the tribal settlement named

Thalavachupara at Pooyamkutty an interior forest habitat where the tribes named Kanis are settled. The local Grama Panchayath Ward Member and their Mooppan were participated and promised their support and effort in this mission.

Place: Thekkady, Periyar Reserve Forest

Date: 08.07.2018

In continuation of the promotional activities among SC/ST aspirants of higher education Dr. V T Jalajakumari, Asst. Regional Director had visited Thekkady on 8<sup>th</sup> July 2018 and a meeting was organized by National Public Grievance Redressal Commission and Periyar reserve Forest. In the on the spot admission campaign more than 100 students submitted their application. A separate meeting was held for the staff of Periyar Reserve Forest so as to train them for the future activities of IGNOU admission in that area. Many of them have decided to take admission in IGNOU. The undersigned was the key note speaker and the session was focused on the ODL system and its impact on higher education especially among deprived sections of the society. The programme details such as courses, fee structure, duration flexibilities and convenience in IGNOU are discussed. It started at 10.30am and finished at 6.30 pm. In continuation of the meeting the very next day, i.e on 1st July a campaign was held at St George Orthodox Church, Pooyamkutty for almost two hours from 11.30am.

#### S.No. 11- Report of Promotion of IGNOU amongst Police Trainees at Police Academy, Trichur

Date: 05.07.2018

An awareness and promotional campaign for In-service/Trainee Police officials was held at Police Academy on 5<sup>th</sup> July, 2018. Around 350 personnel were present for the interaction.

The IGNOU officials from RC Cochin, Dr. Praseetha Unnikrishnan, Asst. Director and Sh. Mohammad Anzar (AEDP) were introducted to the audience by Police officials Shri Benny, Shri. Rajesh and others. Then Dr. Praseetha Unnikrishnan gave a brief about IGNOU and its programmes. She showed all a Powerpoint presentation about IGNOU and its programmes. She also briefly explained the structure of IGNOU, the method of delivery of programmes, the role of Regional centre/Study centre. She introduced the participants to the brochure of IGNOU RC Cochin and explained briefly the contents of the brochure, highlighted the programmes which may be of interest to them and how they can apply for the IGNOU programmes online. The student support services available were also explained to the participants. It was also emphasized that they may pass on this information to all the needful including their friends, relatives etc.

During the course of presentation there were various queries from the participants pertaining to,

- 1. Whether attendance is compulsory in counseling?
- 2. Whether IGNOU is recognized by UGC?
- 3. How they can register for BSW/MSW/BCA/MCA/BA/MAPC etc. and what are the course requirements as to whether field work/laboratory work is compulsory or not?
- 4. Information was also sought on the activated programmes at SC1407 Sri Kerala Varma College, Thrissur and SC14182, Ansar Women's college, Thrissur.
- 5. How they need to download and write their assignments?
- 6. How the classes are available at IGNOU nearest study centres? Whether all IGNOU courses are available there?
- 7. Queries pertaining to minimum and maximum duration of IGNOU programmes
- 8. Few queries were also pertaining to examination centres as to whether they can write their examinations anywhere or only in Thrissur.
- 9. Fee structure of IGNOU
- 10. Whether study materials are enough for study or you need other reference materials to complete the programme

In the end it was specifically emphasized that this information provided needs to be shared amongst others including their families and others for a better reach out. The session ended with a vote of thanks to one and all.

#### S.No. 12- Report of Promotion of IGNOU amongst Promotion of IGNOU amongst under Training Asst. Prison Officers at Viyyur Central Prison, Trichur

Date: 05.07.2018

An awareness and promotional campaign for In-service/Trainee Prison officials was held at Viyyur Jail on 5<sup>th</sup> July, 2018. Around 40 personnel were present for the interaction.

The IGNOU officials from RC Cochin, Dr. Praseetha Unnikrishnan, Asst. Director and Sh. Mohammad Anzar (AEDP) were introducted to the audience by Shri. Thomas, Welfare Officer and Study centre Co-ordinator of Viyyur Jail. Then Dr. Praseetha Unnikrishnan gave a brief about IGNOU and its programmes. She also briefly explained the structure of IGNOU, the method of delivery of programmes, the role of Regional centre/Study centre. She introduced the participants to the brochure of IGNOU RC Cochin and explained briefly the contents of the brochure, highlighted the programmes which may be of interest to them and how they can apply for the IGNOU programmes online. The student support services available were also explained to the participants. It was also emphasized that they may pass on this information to all the needful including their friends, relatives etc.

During the course of presentation there were various queries from the participants pertaining to,

- 1. How they can register for BSW/MSW/BCA/MCA etc and what are the course requirements as to whether field work/laboratory work is compulsory or not?
- 2. Information was also sought on the activated programmes at SC1407 Sri Kerala Varma College, Thrissur and SC14182, Ansar Women's college, Thrissur.
- 3. How they need to download and write their assignments? Whether outside reference books can be used for writing the assignments?
- 4. How the classes are available at IGNOU nearest study centres? Whether all IGNOU courses are available there?
- 5. Few queries were also pertaining to examination centres as to whether they can write their examinations anywhere or only in Thrissur.
- 6. Fee structure of IGNOU

The Jail Superintendent of Viyyur Jail also addressed those present and he emphasized on the importance of IGNOU and how he is also planning to do BTS from IGNOU (since he had a specific interest in tourism studies). He encouraged all by saying that we all spend so much of our time on social network websites like whats app and Facebook. Hence if we spend atleast some time for studying something, this would be of great help in improving their knowledge.

The session ended with a vote of thanks to one and all.

#### Recording of Audio for Broad cast in Jail FM

On further request of some of the jail inmates, a brief around 5-10 minutes audio recording was done by Dr. Praseetha U specifically motivating all to join IGNOU programmes.

#### S.No. 16- Report of Promotion of IGNOU amongst Jail inmates at Viyyur Central Prison, Trichur

Date: 03.11.2018

An Induction and promotional meeting for Prison inmates was held at Viyyur Jail on 3<sup>rd</sup> November, 2018. Around 25 inmates and prison officials were present for the interaction.

The IGNOU officials from RC Cochin, Dr. Sindhu P. Nair, Asst. Regional Director and Dr. Praseetha Unnikrishnan, Asst. Director were introducted to the audience by Shri. Thomas, Welfare Officer and Study centre Co-ordinator of Viyyur Jail. Dr. Sindhu P. Nair gave a brief about IGNOU and its programmes. She also briefly explained the structure of IGNOU, the structure of the programmes for which the students were enrolled, the method of delivery of programmes, the role of Regional centre/Study centre. Dr. Praseetha Unnikrishnan gave an insight about assignments, examination and other student support services available were also explained to the participants.

During the course of interaction there were various queries from the participants pertaining to,

- 1. How they can register for other programmes of IGNOU and what are the course requirements as to whether field work/laboratory work is compulsory or not?
- 2. How they need to download and write their assignments? Whether outside reference books can be used for writing the assignments?
- 3. When they would be receiving their study materials?etc.

The IGNOU officials also met the Jail Superintendent of Viyyur Jail and envinced interest for making the Jail premises digital literate by promoting the CLP programme.

The session ended with a vote of thanks to one and all.

### S.No. 17- Report of Promotion of IGNOU amongst teaching community / students at Avila College of Education, Cochin

Date: 06.11.2018

Conducted Promotional Meeting at Avila College of Education, Cochin on16.11.2018 amongst teaching community / students. IGNOU brochures distribution among prospective learners. Around 50 students and the faculty attended the meeting.

The IGNOU official from RC Cochin, Dr. Sindhu P Nair, Asst. regional Director introduced to the students and gave a brief about IGNOU and its programmes. She briefly explained the structure of IGNOU, the method of delivery of programmes, the role of Regional centre/Study centre. She introduced the participants to the brochure of IGNOU RC Cochin and explained briefly the contents of the brochure, highlighted the programmes which may be of interest to them and how they can apply for the IGNOU programmes online.

### S.No. 18- Report of Promotion of IGNOU programmes amongst college students at St.Michael's College, Cherthala

Date: 21.11.2018

Conducted Promotional Meeting at St. Michaels College, Alleppey on 21.11.2018. Around 150 students and the faculty attended the meeting. Students envinced interest to enroll in IGNOU. College Management keen to establish a SC, proposal under preparation by them. The IGNOU official from RC Cochin, Dr. Sindhu P Nair, Asst. regional Director introduced to the students and gave a brief about IGNOU and its programmes. She briefly explained the structure of IGNOU, the method of delivery of programmes, the role of Regional centre/Study centre. She introduced the participants to the brochure of IGNOU RC Cochin and explained briefly the contents of the brochure, highlighted the programmes which may be of interest to them and how they can apply for the IGNOU programmes online.

#### S.No. 19- Report of Promotion of IGNOU CPABN, CPAKM Programme amongst college students of RLV College of Music and Fine Arts, Tripunithura

Date: 05.12.2018

R L V College Of Music And Fine Arts. Tripunithura is one of the prominent Music and Fine Arts Colleges in the region. Consequent to the activation of Certificate in Performing Arts-Bharatnatyam (CPABN) in the region, in order to popularise this programme, effort was made to hold an IGNOU awareness and promotion meeting at R L V College Of Music And Fine Arts. Tripunithura. On contacting the College Authorities, the College officials kindly consented to holding of an awareness and promotional programme on IGNOU amongst the students and staff of the College.

An IGNOU awareness and promotional programme for the college students of R L V College Of Music And Fine Arts. Tripunithura, was held at this College on 5<sup>th</sup> December, 2018. Around 100 students and the faculty attended the programme.

Dr. Sindhu P. Nair, ARD addressed the participants in the awareness and promotional programme. In the beginning, she explained the significance of Open and Distance Education (ODL), characteristics of ODL, the structure of IGNOU and highlighted the role of the IGNOU Regional Centre and Study Centres in the region. The method of delivery of academic programmes, the Self-Learning Materials, Academic counselling in IGNOU and other Learner Support Services offered by IGNOU was explained. A brief about the evaluation system - both Continuous and Term End was also briefed.

To the specific target group, the students and faculty of Performing Arts, the Certificate in Performing Arts- Bharatnatyam (CPABN) was highlighted. The objectives of CPABN programme, eligibility criteria, medium of instruction, duration, fee structure and programme details were elaborated. The other Certificate programmes of IGNOU offered in the region were also detailed. The Certificate programmes of six months duration was highlighted as a value addition for the prospective learners. The participants were requested to also disseminate the information about IGNOU programmes amongst their family/neighbourhood/ prospective learners in their vicinity so that more number of people could benefit from lifelong learning through IGNOU. The IGNOU online admission procedure and the dates to submit online application for January 2019 session was also provided. IGNOU admission brochures prepared by the Regional Centre were distributed among the participants. During the interaction session, the queries of the participants were addressed. The photographs of the Awareness and promotion meeting is placed below.



Dr.Sindhu P Nair, ARD addressing the participants



Interaction session during the IGNOU programme

Dr. Sindhu P. Nair, ARD also met the Principal of the College and introduced the programmes of IGNOU. The IGNOU brochures were also provided. The undersigned thanked the College Authorities for the arrangements made for holding the IGNOU awareness and promotion programme.

S.No. 20- Report of Promotion of IGNOU programmes in the Akshara Sthree Seminar at Kottayam in connection with the Darsana International Book Fair & St. Xavier's college, Kothavara, Vaikom

Date: 06.12.2018

As per the movement order issued by the Regional Director, the Dr. V T Jalajakumari, Asst. Regional Director had visited Kottayam, to attend the Akshara Sthree(Literary Women) Seminar in connection with the Darsana International Book Fair on 06.12.2018. The undersigned had given a talk on IGNOU programmes utilizing the opportunity for getting many students for IGNOU programmes from different sectors of life since the seminar was headed and represented by women leaders from various organizations at different places. Akshara Sthree is having three chapters in Kerala, Kottayam, Alappuzha and Idukki. As planned earlier in the afternoon the undersigned had visited St. Xaviers College, Kothavara for promotional activities. A special meeting with the Principal and the heads of the departments of that college was convened to discuss about establishment of an LSC at the college. Besides they have agreed to give a special slot to address the students of the college on IGNOU programmes as per RC's convenience. The IGNOU programmes on Aqua Culture, Fisheries Technology, Sustainable Development/science, Event management, Rural Development and Mass communication can be activated in St. Xavier's college in addition to the other programmes as they have the concerned departments in the college. The admission campaign will be organized as per further planning.

S.No. 21- Report of Promotion of IGNOU programmes amongst college students of St. Xavier's College, Kothavara, Vaikom

Date: 19.12.2018

As planned earlier and as per the movement order dated18.12.2018 Dr. V T Jalajakumari, Asst. Regional Director had visited St. Xaviers College, Kothavara for promotional activities for the whole second year and final year students as the continuation of the earlier promotional activity done on 06.12.2019. A special meeting with the Principal and the Management of the college was convened to discuss the objectives and possibilities of establishment of an LSC at the college. The IGNOU programmes on Aqua Culture, Fisheries Technology, Sustainable Development/Science, Mass communication and Mass Communication can be activated in St. Xavier's college in addition to the other programmes as they have the concerned departments in the college. Proforma for establishment of a Regular study centre has been given for further processing at the College. The digital literacy programmes can also be conducted at this college once it is established under Unnath Bharath Abhiyan as the local majorities are the fisher folk.

## S.No. 24- Report of Promotion of IGNOU Programmes amongst college students of Depaul College, Angamaly

Date: 11.01.2019

A promotional meeting for students was held at DePaul Institute of Science and Technology, Angamali on 11<sup>th</sup> January, 2019. From Regional centre, Dr. Praseetha Unnikrishnan attended the meeting. Around 50 students attended the meeting.

Dr. Praseetha Unnikrishnan, Asst. Director was introducted to the audience by Dr. Sherin, Asst. Co-ordinator of De Paul. Dr. Praseetha U. gave a brief about IGNOU and its programmes. She also briefly explained the structure of IGNOU, the admission process, the structure of the programmes, the method of delivery of programmes, the role of Regional centre/Study centre. She also highlighted the programmes which would be beneficial to the students of B. Com like MBA, M.Com, MSW etc. The fee structure was also explained. An insight about assignments, examination and other student support services available were also explained to the participants.

During the course of interaction there were various queries from the participants pertaining to,

- 1. How they can register for MBA programme of IGNOU and what are the course requirements?
- 2. Attending counseling sessions are compulsory or not?
- 3. Whether counseling sessions are held throughout the week?
- 4. Whether the study centre would be near to where they live?
- 5. Requirements of doing B.Ed programme
- 6. Whether BPP programme is equivalent to 12<sup>th</sup> pass?
- 7. How they can apply for MSCMACS programme?

All the queries were attended to by Dr. Praseetha. The session ended with a vote of thanks to one and all.

In addition to the Promotional meeting, had a brief interaction with the Coordinator of the DePaul about the activities pertaining to DePaul. He informed that the study centre was functioning well and he even involved the IGNOU MSW students in the conferences/seminars held by DePaul for the regular MSW students.

### S.No. 25: Report on IGNOU Admission Promotion Campaign conducted at Vyttita Mobility Hub, Vyttila on 14<sup>th</sup> and 15<sup>th</sup> January, 2019 for January 2019 Admission cycle.

Date: 14th and 15<sup>th</sup> January, 2019

Venue: Vyttila Mobility Hub, Ernakulam, Kochi

Staff deputed by RC: 14<sup>th</sup> January – Mr. Midhun Tom(D/w) and Mr. Vijayakumar (D/w) 15<sup>th</sup> January – Mr. Fabin Jose (D/w) and Mr. Midhun Tom (D/w)

#### **Details of the Campaign**

As per the minutes of the staff meeting held on December 20th, 2019, a decision was taken to install a temporary IGNOU information stall to popularize IGNOU programmes at Vyttila Mobility Hub, Vyttila. Vyttila Mobility Hub is an integrated transit terminal in the city of Kochi. It is designed as a converging point of various forms of public transportation, such as local and long distance buses, metro rail and inland water transport. Therefore, the public from all parts of the city and nearby districts reached the terminal for their travel purposes.

The permission was sanctioned for 14th and 15tr of January 2019 (two days) by the concerned authorities of the Mobility Hub on behalf of the request made by the Regional Director.

The staff from the Regional Centre displayed almost all the programme guides of the programmes offered by the University and explained the benefits of open and distance learning for the working community. Information brochures were also distributed and the details of IGNOU programmes and procedures of online and offline admissions were explained.

People from different walks of the society like advocates, working professionals, bus conductors, students, senior citizens etc. walked into the stall and gained information. Around 100 people from varied backgrounds visited the stall and sought information about IGNOU. A bona fide student of IGNOU MA English programme visited and he expressed his concern about the delay in getting the printed study materials as he is not much comfortable with the digital, version.

#### **Overall Comments:**

On an overview the two day exhibition of IGNOU at the Mobility Hub was an earnest attempt to reachout to the people from varied backgrounds crossing the terminal.

S.No. 28- Report of Promotion of IGNOU Programmes amongst Promotion of IGNOU amongst Police Trainees at Police Training Academy, Tripunithura

Date: 07.02.2019

#### REPORT

OF

# IGNOU AWARENESS PROGRAMME ORGANISED FOR POLICE OFFICIALS OF POLICE RESERVE CAMP, THIRUVAMKULAM, ERNAKULAM DIST. ON 7<sup>TH</sup> FEBRUARY, 2019

Date: 07/02/2019 Time: 10.30 am

Place: Police Reserve Camp, Thiruvamkulam, Ernakulam Dist.

Consequent to liasoning undertaken with Kerala Police Authorities, an IGNOU awareness programme for the Police Officials of Police Reserve Camp, Thiruvankulam, Ernakulam Dist was held on 7th February, 2019. Around 80 police officials including the senior officials attended the programme.

Shri. J.R. D'Cruz, Assistant Commandant welcomed the police personnel to the meeting, explained the purpose of the meeting and introduced the IGNOU officials to the gathering. Dr. Sindhu P. Nair, Assistant Regional Director and Dr.Praseetha Unnikrishnan, Assistant Director addressed the participants in the awareness and promotional programme.

Dr. Sindhu P. Nair, Assistant Regional Director explained the significance of Open and Distance Education (ODL) and the characteristics of ODL. She elaborated the three-tier structure of IGNOU in reaching the unreached with opportunities for higher education. She also highlighted the role of the IGNOU Regional Centre and Study Centres in the region. Dr.Praseetha Unnikrishnan, in her address, explained the method of delivery of academic programmes, the Self-Learning Materials, Academic counselling and other Learner Support Services offered by IGNOU. She briefed the participants about the evaluation system of IGNOU. She provided details about the various programmes of IGNOU highlighting the pogrammes such as CHR, PGCCL, BPP, Bachelors degree programmes etc. Specific queries were pertaining to pursuing two degree programmes simultaneously, eligibility regarding MBA programme and programmes with medium of instruction as Malayalam.

The IGNOU online admission procedure was explained in detail and the dates to submit online application for January 2019 session was also provided. IGNOU admission brochures prepared by the Regional Centre were distributed among the participants.

The meeting contributed to evince interest in Police personnel for pursuing programmes from IGNOU specially focussing on CHR, PGCCL programmes

The photograph of the Awareness and promotion meeting is placed below.

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Assistant Commandant welcoming and giving a brief Introduction to the participants about the Awareness programme



Dr.Sindhu P Nair, Assistant Regional Director addressing the participants



Dr. Praseetha Unnikrishnan, Asst. Director addressing the participants

The undersigned thanked the Police Authorities for the arrangements made for holding the IGNOU awareness and promotion programme.

Dr. Sindhu P. Nair Asst. Regional Director

Dr. Praseetha Unnikrishnan Assistant Director