S.No. 3- Report of Promotion of IGNOU programmes amongst Handloom Cluster community at Eelappully Handloom Cluster, Palakkad at District Panchayath Hall, Palakkad

Date: 9th October 2017

Introduction

The 'Hastakala Sahyog Shivir' was organized by the National Handloom Development Corporation Limited (NHDC)(Govt. of India Undertaking, Minstry of Textiles) in association with Information Public Relation Department, District Khadi Village Industries Board and District Industries Centre on 9th Octorber, 2017 at 1.30 pm at the Elapully Handloom Cluster, District Panchayat Hall, Palakkad. Around 200 Handloom workers attended this programme. From IGNOU, Dr. Praseetha Unnikrishnan, Asst. Director, IGNOU RC Cochin and Shri. K.J. Joseph, Section Officer, IGNOU RC Cochin participated and made a presentation about IGNOU in this programme.

Objective

The objective of this programme was to create awareness amongst the Handloom workers about the various schemes, technology, loans, educational benefits etc. available to them.

Inagural Session

Shri. K.K. Sowmyanathan, Manager, NHDC welcomed all the dignitaries and the participants to the programme. Smt. Adv. K. Santhakumari, President, District Panchayat presided over the function. The Chief Guest and inaugural speech for the programme was by Shri. M.B. Rajesh, Member of Parliament. He emphasized on the various benefits which are available to the Handloom workers and how the Government is working towards promoting handicrafts by introducing hand spun uniforms in Government schools etc. He formally inaugurated the programme and briefly explained to them as to what they would gain by attending the programme. The formal inauguration was followed by the main speech which was by Dr. Suresh Babu, District Collector, Palakkad who also emphasized on the benefits available to the handloom workers in general. The inaugural session was then concluded by Smt. Adv. K. Santhakumari, President, District Panchayat by emphasizing that the Dist. Panchayat of Palakkad is in the process of issuing a Uniform to all cluster units of Palakkad weaver workers for identification purpose.

Presentation about various Schemes/Plans by various Departments

After the inaugural session handloom workers were oriented about the various schemes and plans across various sectors and this included a session on 'Education related Schemes' which was presented by Dr. Praseetha Unnikrishnan, Asst. Director, IGNOU and Shri. K. J. Joseph, Section Officer, IGNOU.

Prior to this, there were various presentations like: Industrial Relations by Shri. Rajmohan G., General Manager, District Industries Centre, Palakkad, a brief about Mudra Loan was given by Smt. Sumitra Bhaskaran, Head, Punjab National Branch, Palakkad, information about the various facilities available for Khadi labourers was given by Shri. V.K. Girishkumar, Project Officer, Dist. Khadi and Village Industries, Palakkad, brief on e-dhagha a mobile app for yarn procurement was given by Mr.Nachimuthu, Sr. Officer (Communication), NHDC and information about Weavers Credit card was given by Shri. V. Muralikrishnan, Calicut Circle Head, Canara Bank.

The last presentation was of IGNOU, in which Dr. Praseetha Unnikrishnan gave a brief introduction about IGNOU and how the programmes of IGNOU could enhance their education and skills in future. It was also emphasized that CLP (Computer Literacy Programme) and BPP (Bachelor's Preparatory Programmes) were offered free of cost to Handloom workers and their families. The brochure of IGNOU and application forms were also distributed beforehand to the workers to enable them get a brief about IGNOU programmes on offer. Shri. K.J. Joseph also explained to the workers about the various programmes of IGNOU and the importance of education and skill development in their profession. The IGNOU representatives also interacted with the dignitaries present and highlighted to

them about IGNOU's initiatives and programmes and urged them to include IGNOU in their future campaigns so as to increase the reachout of IGNOU to the unreached. Various queries with respect to IGNOU programmes were also responded to by the IGNOU representatives.

The programme ended with a vote of thanks by Smt. Sulabha Kumari, District Information Officer, Palakkad District appreciating the efforts of one and all in the overall success of the programme.

Date: 12/12/2017 Time: 12.00 (noon) Place: Hotel Gazala, Palakkad District

An awareness and promotional campaign for Kudumbashree workers was held at the Hall of Hotel Gazala on 12th December, 2017. Around 200 Kudumbashree workers of Palakkad District alongwith their Project Co-ordinators were present. IGNOU had been given a session for promotion of their programmes in their Project Review meeting.

The IGNOU officials from RC Cochin, Dr. Praseetha Unnikrishnan, Asst. Director and Sh. K.J. Officer, Section Officer were introducted to the audience by the District Co-ordinator of Palakkad District, Shri. Saida. Then Dr. Praseetha Unnikrishnan gave a brief about IGNOU and its programmes. She also briefly explained the structure of IGNOU, the method of delivery of programmes, the role of Regional centre/Study centre. She introduced the participants to the brochure of IGNOU RC Cochin and explained briefly the contents of the brochure, highlighted the programmes which may be of interest to them and how they can apply for the IGNOU programmes online. The student support services available were also explained to the participants.

Shri. K.J. Joseph also gave a brief about IGNOU in which he specially emphasized on the Foundation programme i.e. BPP which is very beneficial for the Kudumbashree workers. He was happy that IGNOU took the initiative to sensitize the Kudumbashree about the programmes of IGNOU and its benefits. Many of the Kudumbashree workers has requested IGNOU to give more information on a regular basis for joining for education to other Kudumbashree families.

During the course of presentation there were various queries from the participants pertaining to,

- 1. How the wards of the kudumbashree members could join IGNOU alongwith their job?
- 2. How the classes are available at IGNOU nearest study centres? Whether all IGNOU courses are available there?
- 3. Few queries were also pertaining to examination centres at Pallakad.
- 4. Queries pertaining to BPP programme as to how they can register.
- 5. Fee structure of IGNOU
- 6. Information pertaining to M.Phil/Ph.D and MSW programmes were specifically asked.

In the end it was specifically emphasized that this information provided needs to be shared amongst others including their families and other Kudumbashree workers for a better reach out. The session ended with a vote of thanks to one and all.

<u>Comments:</u> It would be good for IGNOU if we could specifically focus on Kudumbashree workers of all Districts as a Joint venture with them for a better reachout and enrollment of IGNOU in future.

Date: 12/12/2017 Time: 3.00 pm Place: SEEDAC College, Mannarkada

An awareness and promotional campaign for students of SEEDAC college was held at SEEDAC college, Mannarkada on 12th December, 2017. Around 80 students of SEEDAC were present for the session.

The IGNOU officials from RC Cochin, Dr. Praseetha Unnikrishnan, Asst. Director and Sh. K.J. Officer, Section Officer were introducted to the audience by the Principal of the SEEDAC college. Then Dr. Praseetha Unnikrishnan gave a brief about IGNOU and its programmes. She also briefly explained the structure of IGNOU, the method of delivery of programmes, the role of Regional centre/Study centre. She introduced the participants to the brochure of IGNOU RC Cochin and explained briefly the contents of the brochure, highlighted the programmes which may be of interest to them and how they can apply for the IGNOU programmes online. The student support services available were also explained to the participants.

Shri. K.J. Joseph also gave a brief about IGNOU in which he specially emphasized on the Add-on courses which is very beneficial for the college students. He also emphasized on the job prospects of certain programmes like MSW, MCA etc. which would be beneficial to the students in future.

In the end it was specifically emphasized that this information provided needs to be shared amongst others including their families and other students for a better reach out. The session ended with a vote of thanks to one and all.

<u>Comments:</u> It has been informed by few teachers (around 5) who have joined IGNOU PG programmes from SEEDAC.

S.No. 6- Report of Promotion of IGNOU programmes amongst District level Workshop for Common Service Centres (CSCs)

Date: 22/01/2018 Time: 1.30 pm (noon) Place: Training Hall, Collectorate Office, Kakkanad, Ernakulam District

A District Level Workshop for CSC workers was held on 22nd January, 2018 at the Collectorate office, Kakkanad. Around 150 CSC representatives of Ernakulam District were present.

The IGNOU officials from RC Cochin, Dr. Praseetha Unnikrishnan, Asst. Director and Sh. K. Murli, Executive Assistant were introduced to the audience by CSC Akshaya Coordinator

Then Dr. Praseetha Unnikrishnan gave a brief about IGNOU and its programmes. The structure of IGNOU, the method of delivery of programmes, the role of Regional centre/Study centre was explained during the process. Major emphasis was given to the do's and don'ts for students when they apply online, what needs to be specially taken care by CSCs when they apply online on behalf of students like scan copy needs to be done from original marksheet only, photograph and signature needs to be clear etc. The student support services available were also explained to the participants. The posters and brochures were distributed amongst the participants. It was also requested that the posters need to be kept outside their Centres for information to one and all. Emphasis was also given on certain promotional strategies such as keeping Flex banner/Poster outside the centre for the same. Since CSCs were the one who are working at the grass root level it was emphasized that they can play a major role in being brand ambassadors of IGNOU.

One of the major concern expressed by the CSC participants was that the rate mentioned by IGNOU is very less. To this it was categorically informed that they need to follow the existing rates and they should not be charging anything extra from the students

In the end it was specifically emphasized that this information provided needs to be shared amongst others including their families and other CSCs for a better reach out. The session ended with a vote of thanks to one and all.

Date: 15/12/2017 Time: 11.00 am Place: Jilla Panchayat Hall, Kottayam District

A District Level Workshop for CSC workers was held on 15th December, 2017. Around 150 CSC representatives of Kottayam District were present.

The IGNOU officials from RC Cochin, Dr. Praseetha Unnikrishnan, Asst. Director and Sh. K.J. Officer, Section Officer were introducted to the audience by the CSC District Coordinator of Kottayam District. Then Dr. Praseetha Unnikrishnan gave a brief about IGNOU and its programmes. She presented a power point presentation on how students can apply to IGNOU. A step wise presentation was made so that all could easily understand the process. The structure of IGNOU, the method of delivery of programmes, the role of Regional centre/Study centre was explained during the process. Major emphasis was given to the do's and don'ts for students when they apply online, what needs to be specially taken care by CSCs when they apply online on behalf of students like scan copy needs to be done from original marksheet only, photograph and signature needs to be clear etc. The student support services available were also explained to the participants. The posters and brochures were distributed amongst the participants. It was also requested that the posters need to be kept outside their Centres for information to one and all.

Shri. K.J. Joseph also gave a brief about IGNOU in which he specially emphasized on the Foundation programme i.e. BPP which is very beneficial for one and all. He highlighted as to how CSCs can play a major role in the promotion of IGNOU programmes. Since CSCs were the one who are working at the grass root level, he emphasized on the major role they can play in being brand ambassadors of IGNOU.

During the course of presentation there were various queries from the participants pertaining to,

- 1. How to complete the existing ongoing IGNOU programme which one of the participants had already registered but could not complete due to time constraints. To this the method of credit transfer was explained
- 2. Queries pertaining to BPP programme as to how they can register.
- 3. Fee structure of IGNOU
- 4. One of the major concern expressed by the CSC participants was that the rate mentioned by IGNOU is very less. To this it was categorically informed that they need to follow the existing rates and they should not be charging anything extra from the students.

In the end it was specifically emphasized that this information provided needs to be shared amongst others including their families and other CSCs for a better reach out. The session ended with a vote of thanks to one and all.

Date: 20/01/2018

Time: 2.00 pm (noon)

Place: Training Hall, Collectorate Office, Palakkad District

A District Level Workshop for CSC workers was held on 20th January, 2018. Around 120 CSC representatives of Palakkad District were present.

The programme was inaugurated by Asst. Collector Mr. Sridhar who gave a brief about IGNOU and what one can expect from the programme. He requested all present to sincerely listen and implement upon the outputs of the programme. The IGNOU officials from RC Cochin, Dr. Praseetha Unnikrishnan, Asst. Director and Sh. K.J. Joseph, Section Officer were introduced to the audience by CSC Akshaya Coordinator Ms. Devi. The CSC District Co-ordinator of Palakkad District, Mr. Shukkar was also present.

Then Dr. Praseetha Unnikrishnan gave a brief about IGNOU and its programmes. She presented a power point presentation on how one can login using the digital seva website and how payment can be done using CSC wallet. A step wise presentation was made so that all could easily understand the process. The structure of IGNOU, the method of delivery of programmes, the role of Regional centre/Study centre was explained during the process. Major emphasis was given to the do's and don'ts for students when they apply online, what needs to be specially taken care by CSCs when they apply online on behalf of students like scan copy needs to be done from original marksheet only, photograph and signature needs to be clear etc. The student support services available were also explained to the participants. The posters and brochures were distributed amongst the participants. It was also requested that the posters need to be kept outside their Centres for information to one and all.

Shri. K.J. Joseph also gave a brief about IGNOU in which he specially emphasized on the Foundation programme i.e. BPP which is very beneficial for one and all. He highlighted as to how CSCs can play a major role in the promotion of IGNOU programmes. He also emphasized on certain promotional strategies such as keeping Flex banner/Poster outside the centre for the same. Since CSCs were the one who are working at the grass root level, he emphasized on the major role they can play in being brand ambassadors of IGNOU.

During the course of presentation there were various queries from the participants pertaining to,

- 1. Whether payment needs to be made from CSC wallet only?
- 2. Whether even after Registration, do they need to guide the student further? To this it was explained to them that they can guide the students to Regional centre for the same.
- 3. Some CSCs wanted to know if they have any further role after registering the student or not? To this it was clarified that they do not have any further role in this regard.

In the end it was specifically emphasized that this information provided needs to be shared amongst others including their families and other CSCs for a better reach out. The session ended with a vote of thanks to one and all.

S.No. 7- Report of IGNOU Awareness Programme under Unnat Bharat Abhiyan among Kudumbasree Workers at Edathala Gram Panchayat

Date: 29.10.2018

• Activities undertaken at Edathala

A visit using the MELT van was undertaken by RC officials to Edathala Grama Panchavat involving Kudumbashree workers during October, 2019. The objective of the visit was to understand their educational requirements and also promote the Computer Literacy Programme(CLP). RC officials interacted with around fifty Panchayat members and Kudumbashree members at the Edathala Grama Panchavat on 29.10.2018 to understand their needs as far as higher education is concerned. The RC officials did a brief presentation about IGNOU programmes in the meeting specially focussing on the Computer Literacy Programme (CLP). The programmes of IGNOU were explained to the members and offline forms of CLP and IGNOU were distributed amongst the members. The RC officials also met the Panchayat President of the Edathala Gramapanchayat and the President has assured IGNOU of all possible support in its endeavours. Since this was also the Vigilance awareness week, a pledge was also administered to all present there. The visit was undertaken using MELT van by a team comprising of Dr. V.T. Jalajakumari, Assistant Regional Director, Dr. Praseetha Unnikrishnan, Assistant Director and Shri. S.K. Dasan, Driver.



Pledge administered to participants during Vigilance



Dr.Jalajakumari V.T& Dr.Praseetha,Unnikrishnan ARDs made presentation about IGNOU



Panchayat and Kudumbashree members taking Vigilance pledge.

awareness week

Details of the Activity Undertaken under Swachh Bharat Mission

- 1. Name of the Regional Centre: IGNOU RC Cochin.
- 2. Name of village or neighbourhood adopted by Regional Centre with district name AYYAMP UZHA Village, Angamali Taluk in Ernakulam (districts) Kerala.
- 3. Number of people or families covered by effort: Around, 500 peoples of 100 Families.
- 4. Bring out in one para the type of intervention undertaken in area, the condition of the place before and after your intervention

The total of seven Swachh Bharath mission internship learners have visited the Ayyampuzha village at Ernakulam districts under the Guidance of Dr. S. Vijayaragavan ARD (Nodal Officer Swachh Bharath Mission) at IGNOU RC Cochin. The learners have undertook awareness programmes, regarding the clean and hygienic environments for better health to the residents of the Ayyampuzha village. They also engaged themselves in painting of the public park walls, cleaning of the streets, cleaning the water canals and door to door meetings. Their interaction at the village was significant and caused improvement to the public sanitation of the village. The progamme under the Swachh bharath mission was very useful to the public to have the basic understanding of the pollutants which are the causative agents of pollutions. The residents of the village were requested to always keep the environments clean and neat. They were made aware that their surrounding and house have to be kept tidy to achieve better personal and public health. S.No. 11- Report of IGNOU Awareness Programme under Unnat Bharat Abhiyan among Handloom Weaving Society at Chenthamangalam

Date: 2012.2018

Activities undertaken at Chendamanglam

 A visit was undertaken by RC officials to Chendamangalam village Weaver community during October 2016 to interact and understand the educational requirements and also promote the IGNOU Weaver Scheme. Interaction was held with the Panchayat Head, Kudumbhasree members and also visit was made to residence of handloom weavers.



Interaction held with Kudumbhasree members handloom,



A weaver at Chendamangalam demonstrates her home based



Kudumbhasree members, weavers and IGNOU RC officials during the visit

Awareness campaign was conducted among the members of the two Handloom Weavers Societies on 20.12.2018. During the meeting, the members enquired about the various programmes which could be of benefit to their children. The Bachelors, Masters and Certificate programmes were highlighted with a view to encourage the wards of the Handloom workers to enroll for these programmes. The Computer Literacy Programme (CLP) was also highlighted to the Weavers. The Weavers and the Presidents of the Handloom society expressed that due to the recent floods that adversely affected Kerala, Chendamangalam was also badly hit. The life at Chendmangalam was only returning back to normalcy among both handloom weavers and other communities. The visit was undertaken using Melt van by a team comprising of Dr.Sindhu P Nair, Assistant Regional Director, Sh.Anilkumar, Assistant and Sh.S.K.Dasan, Driver.



Melt van at venue of UBA activities



Dr.Sindhu P Nair, ARD addressing Weavers at Handloom Society, Chendamangalm during awareness programme



Members of Handloom Society at Chendamangalam



Handloom Society President addressing the members during the awareness programme

S.No. 21- Report of Voters Day Celebration at regional centre, Cochin

Date: 25.01.2019

To commemorate the date of establishment of Election Commission of India in the year 1950th, 25th January, 2019 was earmarked as Voter's Day.

The Voter's Day celebrations was collectively celebrated at RC Cochin by the staff of Regional Centre, Regional Evaluation Centre, and Model Study Centre 14000 on 25th Jan 2019 at 11 AM.

The brief about the origin of India as a democratic Republic and the importance of casting vote as citizen was highlighted to the audience by Dr. J. S. Dorothy Regional Director, RC Cochin.

The importance of the Voter as a deciding authority for Governance was shared by Sh Venugopal SO REC Cochin.

The pledge as a responsible voter was taken by all present. The pledge was administered by Sh K. K. Joseph AR RC Cochin.

The meeting came to an end with each employee committing to cast their vote in the forthcoming elections.

S.No. 22- Report of IGNOU Awareness Programme under Unnat Bharat Abhiyan among Kudumbasree Workers at Edathala Gram Panchayat

Date: 02/04/2019 Place: Edathala Grama Panchayat Office, Ernakulam District

IGNOU was provided a slot for presentation about programmes of Regional Centre, Cochin in the monthly Project review cluster meeting of Kudumbashree workers which was held at Edathala Grama Panchayat on 02nd April, 2019 as a part of UBA activity of RC Cochin. From Regional centre, Dr. Praseetha Unnikrishnan, Assistant Director and Shri. Sabu (JAT) attended the meeting. Dr. Praseetha U. made a brief presentation about the programmes of IGNOU.

Dr. Praseetha Unnikrishnan, Asst. Director was introducted to the audience by Ms. Sheena Martin, Project Coordinator of the Kudumbashree unit at Edathala. Dr. Praseetha gave a brief about IGNOU and its programmes. She also briefly explained the structure of IGNOU, the admission process, the structure of the programmes, the method of delivery of programmes, the role of Regional centre/Study centre. She also highlighted the programmes which would be beneficial to them and their children. The programmes like CFN, CLP, BPP, CDM, BA, BCom, BSW etc. were explained to the participants The fee structure was also explained. An insight about assignments, examination and other student support services available with IGNOU were also explained to the participants.

During the interaction there were various queries from the participants pertaining to the following:

- 1. How one can enrol for MBA programme of IGNOU and what are the course/programme requirements?
- 2. Whether one can pursue two programmes simultaneously?
- 3. Whether the programmes of IGNOU are PSC recognized in Kerala?
- 4. Are attending counseling sessions are compulsory or not?
- 5. Whether counseling sessions are held throughout the week?
- 6. Whether the study centre would be near to where they live?
- 7. What are the requirements and eligibility of doing B.Ed programme
- 8. Whether BPP programme is equivalent to 12th pass?

All the queries were attended to by Dr. Praseetha Unnikrishnan, AD. The session ended with a vote of thanks to one and all present .by Ms. Seena Martin, Project Head, Kudumbashree Unit, Edathala Gram Panchayat.



Dr. Praseetha Unnikrishnan, AD addressing Kudumbasree Members at Edathala Panchayath under UBA activity

Dr. Praseetha Unnikrishnan, AD explaining the Brochure of RC Cochin to all Kudumbasree members as a part of UBA activity



Distribution of Brochure by Dr. Praseetha Unnikrishnan, Kudumbasree Members during the Promotional AD to the Edathala Panchayath President and other stakeholders intervined with UBA activity



Meeting held under UBA activity of RC Cochin at Edathala Panchayath

S.No. 23- Report of IGNOU Awareness Programme under Unnat Bharat Abhiyan among Kudumbasree Workers at Edathala Gram Panchayat

Date: 02/05/2019

Place: Edathala Grama Panchayat Office Hall, Ernakulam District

A visit was conducted by Dr. V. T. Jalajakumari, Assistant Regional Director IGNOU RC Cochin under the scheme of Unnat Bharat Abhiyan (UBA) activities at Edathala Grama Panchayath on 02nd May 2019 for Kudumbashree Unit Secretaries of Edathala Grama Panchayath.

The main agenda of the meeting was promotion of IGNOU programmes with special focus on Computer Literacy Programme (CLP). Around 300 members participated in the Meeting. Most of the participants were with 10+2 educational qualification, some of them having 10th standard only and a few were of Bachelor Degree and no one was with a PG Degree. Also a good number of participants were having below 10th standard qualification. Hence they were informed about the BPP programme and CLP. Details regarding various BDP programmes and Master's Degree programmes were also imparted. The brochures were distributed to the participants and they showed their willingness to enroll for various programmes in IGNOU.

The CDS Chairperson other than the Kudumbashree officials had also participated in the programme. Discussions were held on conducting a special training programme for making and repairing LED bulbs with the help of trainers under Industrial Rural Development Centre at Mulanthuruthy, those who are working in the mission of E-Waste management for Sustainable Development. The scheme and the procedure for training were explained before the participants and requested for fixing a date and venue to conduct the same at Edathala Grama Panchayath for E-Waste management and entrepreneurship through which some individuals can start a small scale production unit of LED bulbs and its service unit.

Some of the photographs of the meeting are given below:



Dr. V T Jalajakumari, ARD addressing Kudumbasree Members at Edathala Panchayat



Dr. V T Jalajakumari clears the doubts of the Kudumbasree Members about IGNOU Programmess



Explaining the Skill Training Programme proposed to be conducted at Edathala Punchayath under Village Adoption Scheme.

Conclusion: Thus the activities under Unnath Bharath Abhiyan (UBA) were planned in a mode of skill training in the presence of CDS Chairperson Smt. Seena Martin, with the Kudumbasree Unit Secretaries and Panchayath Officials.

S.No. 24- Report of Open session cum Enrichment session on 'Challenges in Entrepreneurship' under Innovation Club amongst students & Staffs at Regional centre Cochin.

Date: 21/06/2019 Venue: Regional Centre Campus, Cochin

The Innovation Club at Regional Centre, Cochin was initiated under the encouragement of the National Centre for Innovation in Distance Education (NCIDE). A Series of monthly lecture identified as Enrichment Session was held at the Regional Centre, Cochin since September, 2018

Enrichment Session for the month of June was held on 21st June 2019 at the Regional Centre, Cochin

Smt. Omana Muraleedharan, Proprietor of Charris Food Products Ltd., recipient of Sakthi Prema Puruskar medal was the Resource Person for monthly lecture identified as Enrichment session under Innovation Club Activities held on 21st June 2019 on the topic "Challenges of Entrepreneurship". The Resource person was introduced by Dr. Praseetha Unnikrishnan, the Nodal Officer for the Innovation Club Activity at Regional Centre, Cochin. The session was attended by around 30 learners.

Smt. Omana Muraleedharan , Resource person traced the challenges in Entrepreneurship venture citing personal experiences as a case study. It is pertinent to mention that Smt. Omana Muraleedharan, Resource person is the Entrepreneur behind "PRAWNOES" a snack based on Prawns under the aegis of M/s. Charris Food Products a firm located in Aroar, Allepey District., Kerala.

Smt. Omana Muraleedharan discussed in detail the practical realities of being an entrepreneur and shared her inputs on the basic qualities /needs for being a good entrepreneur- which are enlisted as follows.

- 1. SWOT Analysis A thorough SWOT analysis needs to be done before the start of any entrepreneurial venture.
- 2. Must have a Dream targeting success
- 3. Be Ambitious
- 4. Continuous Learner
- 5. Shoulder Responsibilities and be accountable for the challenges encountered besides being a contributer for solutions
- 6. Be Optimistic
- 7. Determination to Hard work
- 8. Have a strong will power
- 9. Be Positive in all situations
- 10. Have Integrity (honest and healthy competition)
- 11. Passion towards Business
- 12. Have Patience since delays are not denials
- 13. Connect to successful people.

Dr. J.S. Dorothy, Regional Director also shared inputs pertaining to Skill Development programmes offered by Central Institute for Fisheries Technology (ICAR – CIFT) , Ernakulam and MOOCs programme offered in SWAYAM portal with the learners.

Few of the learners in their feedback shared that more such sessions need to be held at the Regional centre as the session was more based on the entrepreneur's practical experiences. The session was received with a warm round of applause from one and all. The meeting came to an end with some of the learners giving feedback to the Resource person about her presentation.
