



Indira Gandhi National Open University

Regional Centre Cochin, Kaloor P.O.

Cochin-682017, Ernakulam

PROGRAMMES OFFERED IN TOURISM

About IGNOU

The Indira Gandhi National Open University (IGNOU), established by an Act of Parliament in 1985, has continuously striven to build an inclusive knowledge society through inclusive education. It has tried to increase the Gross Enrollment Ratio (GER) by offering high-quality teaching through the Open and Distance Learning (ODL) mode. It has been conferred with the awards of excellence by the Commonwealth of Learning (COL) which is the highest Forum for Open Distance Learning in the Commonwealth countries. The University began by offering two academic programmes in 1987, i.e., Diploma in Management and Diploma in Distance Education, with a strength of 4,528 students. Today, it serves the educational aspirations of over 3 million students in India and other countries through 21 Schools of Studies and a network of 67 regional centres, around 2,667 learner support centres and 29 overseas partner institutions. The University offers about 228 certificate, diploma, degree and doctoral programmes, with a strength of nearly 810 faculty members and 574 academic staff at the headquarters and regional centres and about 33,212 academic counsellors from conventional institutions of higher learning, professional organizations, and industry among others.

Prominent Features of University

IGNOU has certain unique features such as:

1. International Jurisdiction
2. Flexible admission rule
3. Nationwide student support services network
4. Cost effective programmes
5. Use of latest information and communication technologies
6. Modular approach to programmes
7. Convergence of open & conventional education systems
8. Individualised study: flexibility in terms of place, pace and duration of study
9. Resource sharing, collaboration and networking with conventional universities, open universities and institutions/organizations.
10. Socially and academically relevant programmes based on student need analysis.

Regional Centre, Cochin

The IGNOU Regional Centre, Cochin was established on 17th November, 1988 to provide open and distance education in the State of Kerala and the Union Territory of Lakshadweep. Over the years, the activities of IGNOU in the region grew and a number of Study Centres were established with substantial student enrolment in various academic programmes of the University. The Regional Centre, Cochin caters to seven districts of Kerala viz., Ernakulam, Thrissur, Palakkad, Kottayam, Idukki and Alappuzha and the Union Territory of Lakshadweep.

IGNOU Admission Cycles

The University offers round the year walk-in-admission for its programmes. The programmes in Tourism are offered in both the cycles of admission, i.e., January and July Cycles. Admission notifications are issued by the University in the leading national and regional dailies.

IGNOU admissions are done through an online admission system. Applicants can conveniently submit their application form through IGNOU website. The online link for admission is <https://onlineadmission.ignou.ac.in/>. The detailed information on the admission procedure and the online application forms are available on the University website at www.ignou.ac.in.

PROGRAMMES OFFERED IN TOURISM

IGNOU offers programmes in Tourism discipline at Certificate, Diploma, Bachelor and Master levels.

CERTIFICATE IN TOURISM STUDIES (CTS)

Programme Objective: To familiarize the learner with varied aspects of Tourism, creating awareness about Tourism, imparting basic training in organizing Tourism services and opening career opportunities.

Programme Fee: Rs.1500/-

Medium of Instruction: English & Hindi

Eligibility: 10+2 or its equivalent OR BPP from IGNOU

Duration of Programme: Min: 6 Months, Max: 2 Years **Programme Structure:** 16 Credits

Course Code	Title of the Course	Credits
TS 1	Foundation Course in Tourism	8
TS 2	Tourism Development : Products, Operations and Case Studies	8

DIPLOMA IN TOURISM STUDIES (DTS)

Programme Objective: To familiarize the learner with varied aspects of Tourism, creating awareness about Tourism, imparting basic training in organizing Tourism services and opening career opportunities.

Programme Fee: Rs.3500/-

Medium of Instruction: English & Hindi

Eligibility: 10+2 or its equivalent OR BPP from IGNOU

Duration of Programme: Min: 1 Year Max: 4 Years **Programme Structure:** 36 Credits

Course Code	Title of the Course	Credits
TS 1	Foundation Course in Tourism	8
TS 2	Tourism Development : Products, Operations and Case Studies	8
TS 3	Management in Tourism	8
Elective Courses- Any one of the following:		
TS 4	Indian Culture – A Perspective for Tourism	8
PTS 4	Project on Indian Culture: A Perspective for Tourism	4
OR		
TS 5	Ecology, Environment and Tourism	8
PTS 5	Project on Ecology, Environment and Tourism	4
OR		
TS 6	Tourism Marketing	8
PTS 6	Project on Tourism Marketing	4

BACHELOR OF ARTS-TOURISM STUDIES (BTS)

Programme Objective: To familiarize the learner with varied aspects of Tourism, creating awareness about Tourism, imparting basic training in organizing Tourism services and opening career opportunities.

Programme Fee: Rs.7500/- (Rs. 2,500/- per year)

Medium of Instruction: English & Hindi

Eligibility: 10-2 or its equivalent OR BPP from IGNOU

Duration of Programme: Min: 3 Years, Max: 6 Years **Programme Structure:** 96 Credits

Course Code	Title of the Course	Credits
First Year (32 Credits)		
TS 1	Foundation Course in Tourism	8
TS 2	Tourism Development: Products, Operations, and Case Studies	8
BSHF101	Foundation Course in Humanities & Social Sciences	8
FEG 1	Foundation Course in English	4
FEG 2	Foundation Course in English-2	4

OR		
Any one of the Modern Indian Languages MIL worth Four Credits (Choose any one)	Assamese (FAS-1), Bengali (FBG-1), Gujarati (FGT-1), Hindi (BHDF 101), Kannada (FKD-1), Malayalam (FML-1), Marathi (FMT-1), Oriya (FOR-1), Punjabi (FPB-1), Tamil (FTM-1), Telugu (FTG-1), Urdu (FUD-1)	4
Second Year (32 Credits)		
TS 4	Indian Culture: Perspective for Tourism	8
TS 5	Ecology, Environment and Tourism	8
FST 1	Foundation Course in Science and Tourism	8
PTS 4	Project on Indian Culture : Perspective for Tourism	4
PTS 5	Project on Ecology, Environment and Tourism	4
Third Year (32 Credits)		
TS 3	Management in Tourism	8
TS 6	Tourism Marketing	8
PTS 6	Project on Tourism Marketing	4
Application Oriented (Choose any one)		(Each 4 Credits)
BHDA 101 or AFW (E)	Samchar Patra aur Feature Lekhan (Hindi) OR Feature Writing (English)	
BPRA 101 or AWR (E)	Radio Lekhan (Hindi) OR Writing for Radio (English)	
AOM 1	Office Organization Management	
ASP 1	Secretarial Practice	
Elective (Choose any one)		(Each 8 Credits)
TS 7	Human Resource Development	8
AHE 1	Human Environment (includes a 2 credit project)	8
EHI 1	Modern India : 1857-1964	8
EHI 2	India : Earliest Times to 8 th Century A.D.	8
EHI 3	India : From 8 th to 15 th Century A.D.	8
EHI 4	India : From 16 th to Mid 18 th Century A.D.	8
ESO 15	Society and Religion	8
BEGE 103	Communication Skills in English	8

MASTER OF ARTS-TOURISM AND TRAVEL MANAGEMENT (MTM)

Program Objective: This program is designed for learners who are interested in pursuing a career in tourism sector at managerial level. This is for aspiring entrepreneurs or those who own tourism agencies.

Program Fee: Rs.9,000/- for Category I (Rs.4,500/- per year)

Rs. 11,000/- for Category II (Rs. 6,500/- for 1st year and Rs. 4,500/- for 2nd year)

Medium of Instruction: English

Eligibility:

Category 1 : BTS,BA (Tourism); B.Sc. Hospitality and Hotel Administration(BHM); Bachelor's in Hotel Management (approved by AICTE) and those students who have graduation in any field along with a Diploma in Tourism, which is recognized in the University System or by AICTE.

Category 2: A Bachelor's Degree in any field. (However, all students of Category 2 will have to pass four additional foundation courses in Tourism during their period of study.)

Duration of the programme: Min: 2 Years, Max: 4 Years

Programme Structure: 68 Credits

Course Code	Title of the Course	Credits
First Year I Semester		
MTM 1	Management Functions and Behavior in Tourism	4
MTM 2	Human Resource Planning and Development in Tourism	4
MTM 3	Managing Personnel in Tourism	4
MTM 4	Information Management Systems and Tourism	4

First Year II Semester		
MTM 5	Accounting and Finance for Tourism Managers	4
MTM 6	Marketing for Tourism Managers	4
MTM 7	Managing Sales and Promotion in Tourism	4
MTM 8	Managing Entrepreneurship and Small Business in Tourism	4
Second Year III Semester		
MTM 9	Understanding Tourism Markets	4
MTM 10	Tourism Impacts	4
MTM 11	Tourism Planning and Development	4
MTM 16	Dissertation	8
Second Year IV Semester		
MTM 12	Tourism Products: Designs and Development	4
MTM 13	Tourism Operations	4
MTM 14	Tourist Transport Management (Road Transport)	4
MTM 15	Meetings, Incentives, Conference and Expositions (MICE)	4
Total Credits		68

Those students seeking admission under Category 2 will have to pass the following four courses during their period of study.

Course Code	Title of the Course	Credits
TS 1	Foundation Course in Tourism	8
TS 2	Tourism Development: Operations and Case Studies	8
TS 3	Management in Tourism	8
TS 6	Tourism Marketing	8
Total Credits		32

LIST OF STUDY CENTRES IN COCHIN REGION OFFERING TOURISM PROGRAMMES

Sl. No	Code No.	Study Centre Address	Programmes	Contact Details
1	SSC-14165D	Bharata Mata College, Thrikkakkara, Ernakulam 682021	BTS,CTS, DTS	Ph: 0484-2425121
2	SC-1406	CMS College, Kottayam-686001	BTS,DTS, CTS	Ph: 0481-2583075
3	SC-1408	Newman College, Thodupuzha-685584	BTS,DTS,CTS	Ph: 0486-2229086
4	SSC-14162D	Holy Cross College of Management & Technology, Puttady-685551	MTTM	Ph: 04868-277674
5	SC-1407	Sree Kerala Varma College, Trichur-680011	DTS, BTS, CTS, MTTM	Ph: 0487-2380355

The Study Centre conducts counselling session on weekends for the various programmes. In addition, it offers the following support services to its learners at the Study Centre.

- 1) Pre-admission counseling
- 2) Conduct of Induction meeting for newly registered learners.
- 3) Schedules theory and practical Counselling sessions.
- 4) Arranges audio and video programmes and teleconferencing.
- 5) Organize workshops, seminars, extended contact programmes, field visits, teaching practice etc., depending on the nature of the programme.
- 6) Providing library facility to the learners.
- 7) Evaluation of Assignments and providing feedback to the learners.
- 8) Conducting Term End Examinations and Practical Examinations (in cases where the centre has been identified as an Examination Centre).

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Visit IGNOU Website: www.ignou.ac.in and apply for online admission

<https://onlineadmission.ignou.ac.in/admission/>