



Indira Gandhi National Open University

Regional Centre Cochin, Kaloor P.O.

Cochin-682017, Ernakulam

PROGRAMMES OFFERED IN MANAGEMENT

About IGNOU

The Indira Gandhi National Open University (IGNOU), established by an Act of Parliament in 1985, has continuously striven to build an inclusive knowledge society through inclusive education. It has tried to increase the Gross Enrollment Ratio (GER) by offering high-quality teaching through the Open and Distance Learning (ODL) mode. It has been conferred with the awards of excellence by the Commonwealth of Learning (COL) which is the highest Forum for Open Distance Learning in the Commonwealth countries. The University began by offering two academic programmes in 1987, i.e., Diploma in Management and Diploma in Distance Education, with a strength of 4,528 students. Today, it serves the educational aspirations of over 3 million students in India and other countries through 21 Schools of Studies and a network of 67 regional centres, around 2,667 learner support centres and 29 overseas partner institutions. The University offers about 228 certificate, diploma, degree and doctoral programmes, with a strength of nearly 810 faculty members and 574 academic staff at the headquarters and regional centres and about 33,212 academic counsellors from conventional institutions of higher learning, professional organizations, and industry among others.

Prominent Features of University

IGNOU has certain unique features such as:

1. International Jurisdiction
2. Flexible admission rule
3. Nationwide student support services network
4. Cost effective programmes
5. Use of latest information and communication technologies
6. Modular approach to programmes
7. Convergence of open & conventional education systems
8. Individualised study: flexibility in terms of place, pace and duration of study
9. Resource sharing, collaboration and networking with conventional universities, open universities and institutions/organizations.
10. Socially and academically relevant programmes based on student need analysis.

Regional Centre, Cochin

The IGNOU Regional Centre, Cochin was established on 17th November, 1988 to provide open and distance education in the State of Kerala and the Union Territory of Lakshadweep. Over the years, the activities of IGNOU in the region grew and a number of Study Centres were established with substantial student enrolment in various academic programmes of the University. The Regional Centre, Cochin caters to seven districts of Kerala viz., Ernakulam, Thrissur, Palakkad, Kottayam, Idukki and Alappuzha and the Union Territory of Lakshadweep.

IGNOU Admission Cycles

The Programmes in Management are offered in both the cycles of admission, i.e., January and July Cycles. Admission notifications are issued by the University in the leading national and regional dailies. The detailed information on the admission procedure and the online application forms are available on the University website at www.ignou.ac.in. Applicants have to appear for the entrance test (OPENMAT) conducted by IGNOU and qualify the same to submit the application for admission to MBA Programme.

MANAGEMENT PROGRAMMES

IGNOU offers programmes in Management discipline at Master of Business Administration (MBA) and Master of Business Administration-Banking & Finance (MBA-B&F).

MASTER OF BUSINESS ADMINISTRATION (MBA)

Course Fee: Rs.1,500/- per Course (total 21 Courses)

Medium of Instruction: English

Eligibility:

1. Graduation in any discipline with 50% marks for general category/45% for reserved category as per Government of India rules, with 3 year managerial/supervisory/professional experience. Or Professional Degree with 50% marks in: Engineering/Medicine/Chartered Accountancy (ICAI)/Cost Accountancy(Cost and Works Accountancy) (ICAI/CWAI)/Company secretaryship(ICSI)/Law
2. Clearance of OPENMAT conducted by IGNOU (IGNOU usually conducts OPENMAT entrance test twice a year)
3. There is no age bar

The MBA programme consists of 21 courses in all. These comprise of **Diploma in Management (DIM), Post Graduate Diploma in Management (PGDIM) and The Specialization Diploma Programmes (PGSDMs)**

DIPLOMA IN MANAGEMENT (DIM)

The Diploma in Management Programme comprises of 5 courses (three compulsory and two elective courses to be chosen out of four). The following table presents the overall scheme of courses :

Programme	Course Status	Course Code	Title of the Course
Diploma in Management (DIM)	Compulsory Courses	MS-1	Management Functions and Behaviour
		MS-2	Management of Human Resources
		MS-3	Economic and Social Environment
	Electives (2 out of 4)	MS-4	Accounting and Finance for Managers
		MS-5	Management of Machines and Materials
		MS-6	Marketing for Managers
		MS-7	Information Systems for Managers

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDIM)

The Post Graduate Diploma in Management programme comprises of 11 courses. The following table presents the list of courses in the programme.

Programme	Course Code	Title of the Course
Post Graduate Diploma in Management (PGDIM)	MS-1	Management Functions and Behaviour
	MS-2	Management of Human Resources
	MS-3	Economic and Social Environment
	MS-4	Accounting and Finance for Managers
	MS-5	Management of Machines and Materials
	MS-6	Marketing for Managers
	MS-7	Information Systems for Managers
	MS-8	Quantitative Analysis for Managerial Applications
	MS-9	Managerial Economics
	MS-10	Organizational Design, Development and Change
	MS-11	Strategic Management

THE SPECIALISATION DIPLOMA PROGRAMMES (PGSDMS)

The Specialization Programme in Functional Areas consists of P.G. Diplomas in 5 streams listed below. In order to qualify for a particular specialization P.G. Diploma a student is required to successfully complete five courses in all from that particular stream.

- Post Graduate Diploma in Human Resource Management (PGDHRM),
- Post-Graduate Diploma in Financial Management (PGDFM)
- Post-Graduate Diploma in Operations Management (PGDOM)
- Post-Graduate Diploma in Marketing Management (PGDMM)
- Post-Graduate Diploma in Financial Markets Practice (PGDFMP)

Programme P.G. Diploma in	Course Code	Title of the Course
Human Resource Management (PGDHRM)	MS-21	Social Processes and Behavioural Issues
	MS-22	Human Resource Development
	MS-23	Human Resource Planning
	MS-24	Employment Relations
	MS-25	Managing Change in Organizations
	MS-26	Organizational Dynamics
	MS-27	Wage and Salary Administration
	MS-28	Labour Laws
	MS-29	International Human Resource Management
Financial Management (PGDFM)	MS-41	Working Capital Management
	MS-42	Capital Investment and Financing Decisions
	MS-43	Management Control Systems
	MS-44	Security Analysis and Portfolio Management
	MS-45	International Financial Management
	MS-46	Management of Financial Services
Operations Management (PGDOM)	MS-51	Operations Research
	MS-52	Project Management
	MS-53	Production/Operations Management
	MS-54	Management Information Systems
	MS-55	Logistics and Supply Chain Management
	MS-56	Materials Management
	MS-57	Maintenance Management
	MS-58	Management of R&D and Innovation
Marketing Management (PGDMM)	MS-61	Consumer Behaviour
	MS-62	Sales Management
	MS-63	Product Management
	MS-64	International Marketing
	MS-65	Marketing of Services
	MS-66	Marketing Research
	MS-68	Management of Marketing Communication and Advertising
	MS-611	Rural Marketing
	MS-612	Retail Management
Financial Marketing Practice (PGDFMP)	MFP-1	Equity Markets
	MFP-2	Equity Derivatives
	MFP-3	Commodity Markets
	MFP-4	Currency and Debt Markets
	MFP-5	Professionals in Financial Markets Practice

THE INTEGRATIVE MODULE

To earn the MBA degree, the student has to successfully complete the following courses as well:

Sl.No.	Course Status	Course Code	Course Title
1	Compulsory Courses	MS 91	Advanced Strategic Management
2		MS 95	Research Methodology for Management Decisions
3		MS 100	Project course (Equivalent to two courses)
4	Elective Courses (choose any one)	MS 92	Management of Public Enterprises
5		MS 93	Management of New and Small Enterprises
6		MS 94	Technology Management
7		MS 96	Total Quality Management
8		MS 97	International Business Management

MASTER OF BUSINESS AND ADMINISTRATION- BANKING & FINANCE (MBA-B&F)

IGNOU offers a Master of Business and Administration- Banking and Finance (MBA-B&F) specifically targeted for the benefit of employees working in the banking sector.

Course Fee: Rs.1,500/- per Course (total 21 Courses)

Medium of Instruction: English

Eligibility: Graduation from a recognized University, Candidate should have passed the CAIIB examinations of the Indian Institute of Banking & Finance, Mumbai and awarded the requisite qualification/credentials therefore by the Institute and Candidate should have been working with the banking or financial services sector for a period of at least two years.

Courses Offered in MBA-B&F

January-June Semester			July-December Semester		
Sl. No.	Course Code	Course Title	Sl. No.	Course Code	Course Title
A) Compulsory (Basic) Courses					
1	MS-1	Management Functions and Behavior	1	MS-1	Management Functions and Behavior
2	MS-2	Management of Human Resources	2	MS-2	Management of Human Resources
3	MS-3	Economic and Social Environment	3	MS-3	Economic and Social Environment
4	MS-4	Accounting and Finance for Managers	4	MS-4	Accounting and Finance for Managers
5	MS-5	Management of Machines and Materials	5	MS-5	Management of Machines and Materials
6	MS-6	Marketing for Managers	6	MS-6	Marketing for Managers
7	MS-7	Information Systems for Managers	7	MS-7	Information Systems for Managers
8	MS-8	Quantitative Analysis for Managerial Applications	8	MS-8	Quantitative Analysis for Managerial Applications
9	MS-9	Managerial Economics	9	MS-9	Managerial Economics
10	MS-10	Organizational Design, Development and Change	10	MS-10	Organizational Design, Development and Change
11	MS-11	Strategic Management	11	MS-11	Strategic Management
B) Specialization Courses					
12	MS-423	Marketing of Financial Services	12	MS-422	Bank Financial Management
13	MS-424	International Banking Management	13	MS-44	Security Analysis and Portfolio Management
14	MS-425	Electronic Banking and IT in Banks	14	MS-45	International Financial Management
			15	MS-46	Management of Financial Services
Integrative Course (Compulsory)					
15	MS-494	Risk Management in Banks	16	MS-494	Risk Management in Banks
16	MS-495	Ethics and Corporate Governance in Banks	17	MS-495	Ethics and Corporate Governance in Banks
17	MS-95	Research Methodology	18	MS-95	Research Methodology
18	MS-100	Project Work (Equivalent to two courses)	19	MS-100	Project Work (Equivalent to two courses)

LIST OF STUDY CENTERS IN COCHIN REGION OFFERING MANAGEMENT PROGRAMMES

No.	Code No.	Study Centre Address	Programmes	Contact Details
1	SC-1402	Sacred Heart College, Thevara-682 013	MBA, MBF	Ph: 0484-2663380
2	SC-14157	Rural Academy For Management Studies (RAMS), Kochi-682 031	MBA, MBF	Ph: 0484-2417444
3	SC-14166	The Cochin College, Cochin - 682 002	MBA	Ph: 0484-2224954
4	SC-14165D	Barata Mata College, Thrikkakkara- 682 021	MBA	Ph: 04868-277674
5	SC-1407	Sree Kerala Varma College, Trichur- 680 011	MBA, MBF	Ph: 0487-2380355

The Study Centre conducts counselling session on weekends for the various programmes. In addition, it offers the following support services to its learners at the Study Centre.

- 1) Pre-admission counseling
- 2) Conduct of Induction meeting for newly registered learners.
- 3) Schedules theory and practical Counselling sessions.
- 4) Arranges audio and video programmes and teleconferencing.
- 5) Organize workshops, seminars, extended contact programmes, field visits, teaching practice etc., depending on the nature of the programme.
- 6) Providing library facility to the learners.
- 7) Evaluation of Assignments and providing feedback to the learners.
- 8) Conducting Term End Examinations and Practical Examinations (in cases where the centre has been identified as an Examination Centre).

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